



सत्यमेव जयते

S. RAMESH

SPECIAL SECRETARY & MEMBER

MEMBER (IT)

भारत सरकार
GOVERNMENT OF INDIA
(वित्त मंत्रालय / राजस्व विभाग)
MINISTRY OF FINANCE / DEPARTMENT OF REVENUE
केन्द्रीय उत्पाद एवं सीमा शुल्क बोर्ड
CENTRAL BOARD OF EXCISE & CUSTOMS
नार्थ ब्लॉक, नई दिल्ली-110001
NORTH BLOCK, NEW DELHI-110001
Tel. : +91-11-23092628 Fax : +91-11-23092346

D.O.No.IV(33)/24 / 2017 (Systems)

Date: 3rd May, 2017

My dear Colleague,

Sub: DASHBOARD FOR GST AWARENESS CAMPAIGN-MANTHAN – reg.

As you are aware, an ONLINE DASHBOARD has been created for the GST AWARENESS CAMPAIGN, which is spearheaded by all officers and staff of CBEC to reach out to all stakeholders even in the smallest of towns and cities. For the citizens across India, this online DASHBOARD gives complete details on the GST outreach programmes of CBEC in all parts of the country, both proposed as well as past events, date-wise, location wise.

2. This dashboard can be viewed from the CBEC website(www.cbec.gov.in) by clicking on the "GST AWARENESS" tab shown below:

The screenshot shows the homepage of the Central Board of Excise and Customs. At the top, there is a blue navigation bar with "Skip to main content | Home" on the left and "हिन्दी में" and "A- A A+" on the right. Below this is the CBEC logo and the text "Central Board of Excise and Customs" and "Department of Revenue, Ministry of Finance, Government of India". To the right of the logo is a search bar and a portrait of a man. Below the main header is a horizontal menu with several tabs: "About Us", "GST", "GST Awareness" (highlighted with a red border and "NEW" label), "Customs", "Central Excise", "Service Tax", "Tenders/Auctions", "News & Media", and "Contact us".

On clicking GST AWARENESS tab, the DASHBOARD opens up as below:

.....2/-

NATION TAX MARKET
GST Awareness Campaign - MANTHAN

Dashboard
View Photos Documents
Upcoming Events
Past Events
FAQ
Contact Us

For Departmental User Only

Sign In

How to upload data & photos?

1. Please click on 'Sign In' and enter icegate login credentials to upload data/photos
2. Fill the requisite details.

North: 83
South: 129
Central: 52
East: 272
West: 148

GST Events News/Photos
Mr. P.S. Patil, Deputy Commissioner

GST Events Calendar
May 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
1 Workshop	1 Workshop	3 Workshop	9 Workshop	4 Workshop	3 Workshop	
7	8	9	10	11	12	13
	3 Workshop	3 Workshop	2 Workshop	2 Workshop	2 Workshop	
14	15	16	17	18	19	20
		2 Workshop				
21	22	23	24	25	26	27
28	29	30	31			

3. I would urge the authorised departmental officers to continually **UPLOAD DATA & PHOTOS** of the proposed and past outreach events in their jurisdiction using the tab on the left of the DASHBOARD. For each photo uploaded, please mention the location/date on the PHOTO itself, in addition to the details furnished below it. I hope there will be a **healthy competition** among the various Zones in conducting not only more but also innovative and enriching GST AWARENESS CAMPAIGNs- **MANTHAN**- across the nation.

4. With the cooperation of all officers and staff, I am confident that CBEC's outreach effort- **MANTHAN**- will enable speedy dissemination of knowledge and also instil confidence in the minds of all the stakeholders for successful implementation of GST.

With best wishes,

Yours sincerely,

S. Ramesh
(S. RAMESH)

To

All officers and staff in CBEC.